



## Petitions & Activism to Mobilize and Transform (Reality Alert and Huey Report)

Generated more than 200,000 new, activated voters in 2016-2017.

- Help Stop the Evil, Vicious Slaughter of Iraqi Christians
- Stand up for Religious Liberty in California
- Save the Christians from Genocide
- Israel is Under Attack By the United Nations—Defund Them Now!
- Do Not Renew The FISA ACT
- Stop the Escalating Persecution of Christians in India
- Stop California's New Left-Wing Curriculum
- Save Proposition 13
- Stop Predator Teachers



## YOU CAN HELP MAKE CALIFORNIA GREAT AGAIN

### Here's How:

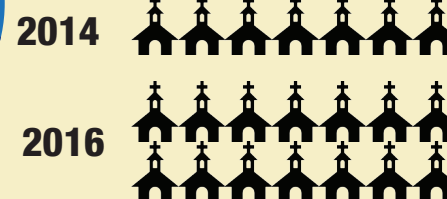
- 1 SIGN** one of our petitions. Help change policy and reform culture! Go to <https://www.craighuey.com/petitions/> to sign one or more of our petitions today.
- 2 VOLUNTEER.** We need help vetting over 500 candidates and judges for the upcoming election. We also need help working on our websites, getting out emails, and more. Please contact me at [craig@cdmginc.com](mailto:craig@cdmginc.com) if you are interested.
- 3 DONATE.** We need help to transform our government and culture. To donate, text 31279 and type in "donatenow" (one word), to receive a link for donation, or go to <https://www.electionforum.org/help-turn-america-around/>.
- 4 SUBSCRIBE** to our newsletters. Every week, we send out valuable information on what you need to know to vote your values and more. Sign up for weekly newsletters on Huey Report (economics and politics) <https://www.craighuey.com> and Reality Alert (Evangelical Christian) <https://www.electionforum.org> today.

# ELECTION FORUM

# BY THE NUMBERS



## Church Events Expand



**48** church events in 2016, up from 26 in 2014.

- 36,245 total attendance in 2016
- Sunday worship/midweek events



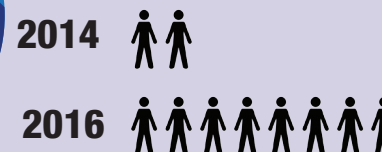
## Television & Radio



**16** secular/Christian interviews on the radio (up from 12 in 2014), as well as multiple appearances on Fox Business and OAN



## Club Events



**856** total attendance in 2016 at speeches made at clubs.

**307%** increase in attendance from 2014 (210 attendance in '14)



## Newsletter Reach

**4** different online newsletters published:

- *Reality Alert* – Evangelical Christian (electionforum.org)
- *Huey Report* – economics and politics (craighuey.com)
- *Victory Update* – (Shelly) spiritual guide (victoryupdates.com)
- *Direct Marketing Update* – marketing and advertising (cdmginc.com)



## Voter Guide Website Visitors

2014

**9,105**

2016

**156,000**

### Main Websites

Every county covered in California

- ElectionForum.org
- JudgeVoterGuide.com
- CraigHuey.com
- LAVoterguide.com

### Voter Guide Research

- City & School Board
- County
- Assembly & State Senate, and State Offices
- Congressional
- Senators
- President & Governor
- Judges

*\*Researched and vetted more than 1,000 candidates in 2016*



### Judge Voter Guide

The only source of judicial recommendations in the U.S... rating strict constructionists vs. judicial activists.

**100,000+** voters reached






### Sunday Worship Service

New to 2016: spoke at full Sunday worship services

- Calvary Chapel Rancho Cucamonga
- Calvary Chapel Long Beach
- Calvary Chapel Malibu
- Calvary Chapel Lake Arrowhead
- Friends Church
- Little Church in the Pines



### Twitter Following

2015   
 2016   
 2017 

**125,000** and counting ... current followers.

@CraigHuey (Politics)  
 @Reality\_Alert (Evangelical Christian)  
 @CDMG (Direct Marketing)



### Emails Sent

To help transform the political scene and our culture, we sent:

- 335,000 emails in 2014
- **1,490,000** emails in 2016

**340%** increase from 2014



### Save the Christians from Genocide Campaign

- 4 TV interviews for Congressman Rohrabacher and Craig
- More than 50,000 signatures on petition
- Emergency meetings/press conferences in D.C.
- Church mobilization



### Facebook Presence

2015   
 2017 

**13,636** In 2017, our presence on Facebook grew from 8,500 to 13,636 people.



### Special Events

- Evangelical Leadership, Trump meeting in New York City
- Led Prayer at Republican Convention and Ted Cruz events
- Speaker at World Economic Forum
- Speaker at FreedomFest
- Long Beach National Day of Prayer



### Special Videos and Webinars in 2016

- Save Christians Now (Special Update)
- It's Time to Make California Great Again
- Craig Huey at Calvary Chapel: Why You Must Avoid Slate Mailers
- Understanding Choices for 2016 Election



### Bootcamps

Transforming politics and culture. Marketing bootcamps for:

- Millennials
- Activists
- Organizational Leaders
- Pastors

### Endorsement Wins/Losses: State of California

All Races:

**2014:**  
**32% WINS**  
 68% LOSSES

**2016:**  
**36% WINS**  
 64% LOSSES

**Goal:** to swing dozens of swing races and dozens of judicial races in 2018

Judicial Races:

**2014:**  
**39% WINS**  
 61% LOSSES

**2016:**  
**42% WINS**  
 58% LOSSES

### Cuba Outreach

**350** Pastors trained at conference

**500** Bibles smuggled into Cuba

**1** New church purchased in Santiago, Guatanamo Bay

**2** Taught at two different churches for Sunday morning underground church services